



Leni Normington, BA, BCID, CCDP

As a local resident of Castlegar and member of Heritage Credit Union for over 40 years I've always supported the concept of community building and cooperatives through my involvement with both community-oriented boards and corporate organizations.

Currently I serve as 1st Vice Chair and Director on the Heritage Credit Union Board and as a Director on the Growth Financial board. I've completed Director training modules required by the Canadian Credit Union Association and serve as Chair of the Conduct Review Committee, on the Sustainable Community Investment Committee, and the Executive/Governance committees. I attend all Peer Group 3 sessions and training opportunities offered by CCUA and I've attended a number of BCFSa industry conferences in the past six years.

The historic business model for our credit unions is changing dramatically as more financial competitors like Amazon, Apple Pay, and Google enter the field of financial services. I believe the exciting initiative 'Exploring Strength and Unity' will address a number of issues we face as small, local credit unions. A bold approach is required enabling us to access more resources addressing the heightened expectations and demands from our members as well as increasing our contributions to the community and social needs in the entire Basin region.

I look forward to continuing to serve the members of HCU.

Credit Union Committees & Positions held since the 2018 AGM

1st Vice Chair HCU

Chair, Conduct Review Committee

Castlegar Representative, Sustainable Community Investment Committee

Executive/Governance Committee

Audit Committee

Nominations Committee

Additional Boards Served & Related Training

Castlegar & District Chamber of Commerce

Past President, Castlegar Arts Council

Board Governance for Non-Profits